

Green
isn't just
a color.



For a Better Finish. Ask Sherwin-Williams.™

Green is a commitment.

At Sherwin-Williams, we're dedicated to sustainability in the 21st century and beyond. Which is why we instituted EcoVision™, an internal, company-wide commitment to develop and implement ways to reduce our impact on the environment. It's a shared and ongoing vision that all Sherwin-Williams employees work to achieve.

Core Values of EcoVision™



- Conservation** We consider the environmental impact of our actions and promote the conservation of natural resources.
- Innovation** We develop new products and processes that are innovative and reduce the environmental impact throughout the lifecycle of their use.
- Accountability** We measure progress and hold ourselves accountable for making continuous improvement, reporting our progress and making legitimate claims.
- Respect** We respect the customs, cultures and social needs in all communities where we conduct business.
- Responsibility** We expect every employee to take responsibility for reducing our impact on the environment.



In addition to EcoVision, The Sherwin-Williams Company has recently launched a website at www.greensure.com for helpful information about all our green coating solutions that meet the highest standards for durability, productivity and environmental regulations. And for links to trade associations and other valuable green resources, be sure to visit the Chemical Coatings website at www.sherwin-williams.com/oem.

Green is as important to your business as it is for **the earth.**

The fact is, companies with the most promising future are those who make a promise to the environment today. Sherwin-Williams is here to help with a wide selection of low-VOC, formaldehyde hazard free coatings designed to help earn LEED points. By addressing the safety and health issues of their employees, complying with strict government regulations and meeting their customers' demands for environmentally responsible solutions, OEMs and product finishers who use Sherwin-Williams green coatings can gain a competitive edge.

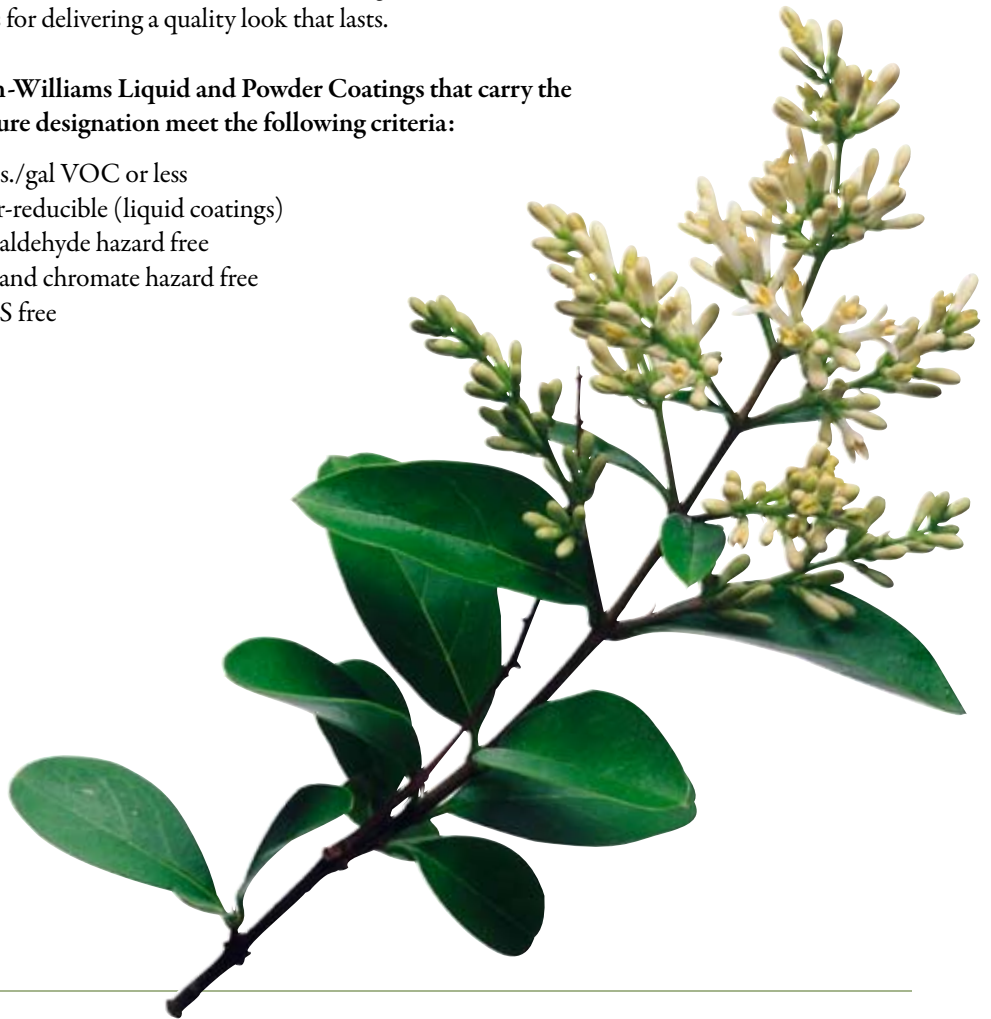


Green is about making the right choice.

With the Sherwin-Williams GreenSure® designation, you can be sure that the solutions you're choosing satisfy our highest standards for performance, while meeting or exceeding regulatory requirements. Which means you'll never have to choose between the best coatings for the environment and the best coatings for delivering a quality look that lasts.

Sherwin-Williams Liquid and Powder Coatings that carry the GreenSure designation meet the following criteria:

- † 2.3 lbs./gal VOC or less
- † Water-reducible (liquid coatings)
- † Formaldehyde hazard free
- † Lead and chromate hazard free
- † HAPS free



Green 101

Due to heightened ecological concerns, today's customers are often attracted to companies who are implementing environmentally responsible practices and procedures. Fortunately, Sherwin-Williams is here to help you do just that. But before you begin to make changes to your product finishing line, it's vital that you first understand the core issues surrounding the green movement.

Green is a term widely used to describe buildings constructed with minimal negative impact on the environment and with an emphasis on conservation of resources, energy efficiency and safe interior spaces. It is also broadly used to describe manufacturing processes and or the manufacturing of goods, as well as efforts focused on conservation.

Sustainability refers to the concept that new development must meet the needs of the present without compromising those of the future. Sustainability is measured in three interdependent dimensions: the environment, economics and society—often referred to as the “triple bottom line.”

Carbon footprint is a measure of the amount of carbon dioxide emitted through the combustion of fossil fuels. A carbon footprint is often expressed as tons of carbon dioxide or tons of carbon emitted on an annual basis.

Global warming is an increase in the mean temperature of the Earth that may be a result of increased emissions of greenhouse gases such as carbon dioxide that are trapped in the atmosphere.

LEED is an acronym for Leadership in Energy and Environmental Design, a points-based rating system developed by the U.S. Green Building Council. LEED evaluates environmental performance from a “whole

building” perspective over its life cycle, providing a definitive standard for what constitutes green building. To learn more and for specific details about the LEED Certification Program, visit www.usgbc.org/leed.

VOCs are “volatile organic compounds” or organic chemical compounds that have high enough vapor pressure under normal conditions to significantly vaporize and enter the atmosphere. These chemicals can affect indoor air quality and may be hazardous to human health. Low-VOC paints and coatings are those with low or zero volatile organic compounds found in some finishes.

RoHS (Restriction of Hazardous Substances) is a European directive to reduce the environmental impact of electronic goods when discarded into landfills.

Sustainable design or “green design,” “eco-design” or “design of environment” is the art of designing physical objects to comply with the principles of economic, social and ecological sustainability.

Green is within reach.

With Sherwin-Williams' large network of servicing facilities, there's always a location nearby. Which means the green solutions you need most are available for fast shipment—and that delivery can conserve fuel and energy. What's more, we've even replaced diesel fuel with biodiesel fuel in our truck fleet that services our distribution network. Because when it comes to protecting the environment, every detail counts.

